

## WHY CHOOSE APRICOT?

- Through Apricot Branding, you receive a unique balance of both creative and strategic thinking that plays a crucial role in your success.
- Apricot branding is a results-focused firm. We focus on outcomes and always deliver comprehensive reports after each project cycle.
- Everything is done through a deep understanding of neurodesign and the psychology behind both consumer and B2B decision making.
- We don't just serve clients, we also educate them and open their eyes to new perspectives through insightful consults, seminars, and blogs that inspire people to think differently about their brands.
- At Apricot Branding we are obsessed with the success of our clients. We believe that our success is measured through the level of success that you are able to achieve after becoming a client.

## TESTIMONIAL

*"Apricot Branding worked closely with us to implement our brand and create the website. We are currently looking to move forward with Apricot Branding for ongoing help with our website and social media presence. I highly recommend Apricot Branding."*

S. Woodward  
Founder of ReCoup, Inc.



## SCHEDULE A FREE CONSULT TODAY

It all starts by scheduling a free consult to gain a better understanding of your vision, needs, and challenges. Feel free to schedule on the calendar via the QR code below.



SCHEDULE A CALL  
(240)839-0882



SEND AN EMAIL  
eddie@apricotbranding.com



SCHEDULE AN OFFICE MEETING  
10770 Columbia Pike, Suite #300,  
Silver Spring, MD, 20901

apricot<sup>®</sup>

# ELEVATE YOUR BRAND

*for 2025 & beyond...*



Helping You  
*Achieve your Dreams*

Your brand is one of your company's most valuable assets. That is why our mission is to help you to amplify its impact and maximize its potential.

@apricotbranding    

[www.apricotbranding.com](http://www.apricotbranding.com)

# Clarify Your Strategy Refine Your Design & Amplify Your Message

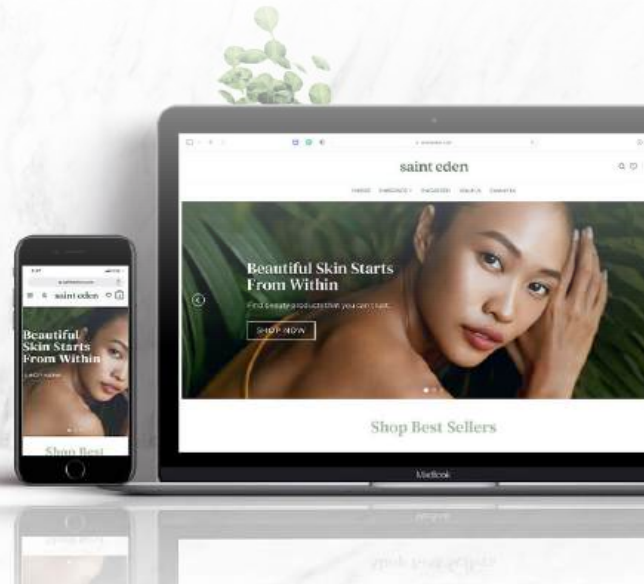
apricot<sup>®</sup>  
BRANDING

## ABOUT APRICOT

Many businesses and organizations struggle with uncovering their brand's true potential because they lack brand clarity, coherence, and the recognition they deserve.

At Apricot Branding, we bridge that gap—helping you amplify the impact and maximize the potential of your brand through comprehensive strategies, distinctive design, and creative marketing solutions.

We help you connect with your customers, stand out from the competition, and drive meaningful impact. Let us be your trusted partners. It all starts with a free consultation.



## AREAS OF EXPERTISE

### Brand Strategy & Consulting

Brand clarity is a serious issue that a lot of brands struggle with. But by merging creative thinking with strategic insight, you are able to define your brand, clarify your strategy and grow.

### Brand Design & Creative Direction

Through a more effective approach to design, you can express your brand, tell your story, and convey your message in a more impactful way that looks trustworthy, recognizable, meaningful and authentic.

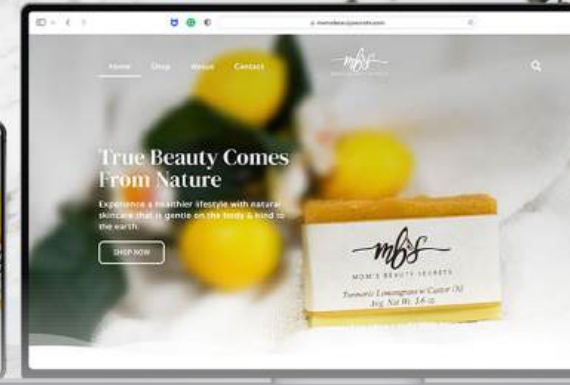


### Web Solutions & Marketing

It is not enough to have a stagnant website, your website needs to actually work and generate meaningful results. Let's strategize on how we can improve your online presence.

### Non-Fiction Publishing

Have you thought about building your brand by publishing a book? Well the self publishing process does not have to be difficult, confusing, or complex. Let Apricot guide you through the process of becoming an accomplished author.



## LET APRICOT BRANDING BE YOUR TRUSTED PARTNER

- ✓ Transform your brand for 2025 and beyond.
- ✓ Avoid common traps that many other brands fall into.
- ✓ Achieve more clarity on your brand.
- ✓ Express the essence, story, and vision behind your brand in a more impactful and authentic way.

Eddie Egese  
Branding Expert



Reimagine  
your brand

@apricotbranding